

ART ASSOCIATION
OF JACKSON HOLE

WWW.ARTASSOCIATION.ORG



OUR MISSION

The Art Association of Jackson Hole is dedicated to encouraging a vital, creative community by providing everyone with exposure to, education in and enjoyment of a wide variety of art experiences.

OUR IMPACT

190

CLASSES FOR

1,618

CHILDREN

182

CLASSES FOR

797

ADULTS

228

OUTREACH
SESSIONS

SUPPORTING

23

COMMUNITY
SERVICE
ORGANIZATIONS

22

SCHOLARSHIPS AWARDED

402

ARTISTS EXHIBITING IN ART FAIRS

6

EXHIBITIONS SHOWCASING

134

ARTISTS

85

INSTRUCTORS

300

VOLUNTEERS

20,000+

ATTENDEES/PATRONS AT OUR EXHIBITIONS, EVENT
CLASSES, ART FAIRS, LECTURES, SYMPOSIA

OUR FOLLOWERS

4,825

E-News Subscribers

2,170

Instagram Followers

2,117

Facebook Followers

4,825

Distribution of CREATE Catalog
Published 3x/year (2,000 printed)

'17/'18 ANNUAL SPONSORSHIP

\$5,000

- Editorial-style recognition in CREATE catalog, published 3x/annually
- Top logo recognition on reception area signage
- Top logo recognition on website
- Early registration privileges; 20% tuition discount for eight employees
- Ten complimentary Art Fair passes
- Editorial-style feature in Art Association e-news & social media channels (3x/year)
- Logo placement in each Art Association e-newsletter, sent bi-weekly

\$2,500

- Premiere logo recognition in CREATE
- Premiere logo recognition on reception area signage
- Premiere logo recognition on website
- Early registration privileges; 20% tuition discount for six employees
- Six complimentary Art Fair passes
- Editorial-style feature in Art Association e-news & social media channels (3x/year)

\$1,000

- Logo recognition in CREATE
- Logo recognition on reception area signage
- Logo recognition on website
- Early registration privileges; 20% tuition discount for four employees
- Four complimentary Art Fair passes
- Editorial-style feature in Art Association e-news & social media channels (1x/year)

\$500

- Business listing in CREATE
- Business listing on reception area signage
- Early registration privileges; 20% tuition discount for two employees
- Two complimentary Art Fair passes

SPONSOR AN EVENT

Be a part of the tradition! Become the exclusive, presenting sponsor of one of our beloved annual fundraising events.

\$2,500



WHODUNNIT MARCH 9, 2018 CENTER FOR THE ARTS LOBBY

Anonymous art show and sale; estimated attendance 500

- 10 event tickets
- Recognition in press releases, print ads & social media
- Premiere logo recognition on event signage
- Podium (verbal) recognition at event



\$2,500



PARTY IN THE PARK JULY 12, 2018 MILLER PARK

Elegant cocktail party offers guests a sneak peek at Art Fair vendors; estimated attendance 300

- 6 event tickets
- Logo recognition on print invitation; direct mail to 600+
- Recognition in press releases, print ads & social media
- Logo recognition on event signage
- Podium (verbal) recognition at event



\$5,000



ART FAIR JACKSON HOLE JULY 13-14 & AUGUST 10-12, 2018 MILLER PARK

Nationally recognized large scale Art Fairs; estimated attendance 11,500

- 20 Art Fair passes
- Recognition in pre-event press releases, print advertisements, flyers & digital media
- Logo recognition on event wristbands (5,000)
- Logo recognition on event brochures / maps (print run of 2,000)
- Logo recognition on event signage
- Opportunity for promotional booth at event

\$1,500



TAKIN' IT TO THE STREETS SEPTEMBER 9, 2018 TOWN SQUARE

One-day art sale in conjunction with Fall Arts Festival; estimated attendance 8,000

- Recognition in press releases, digital marketing & social media
- Logo recognition on event signage
- Opportunity for promotional booth at event

\$1,500



HOLIDAY BAZAAR DECEMBER 1, 2018 THE LODGE CONFERENCE CENTER

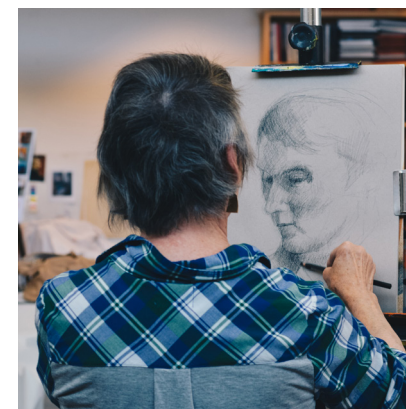
The most anticipated holiday shopping experience in the valley! Estimated attendance 1,000.

- Recognition in press releases, digital marketing & social media
- Logo recognition on event signage & venue screens
- Opportunity for promotional booth at event

SPONSOR A STUDIO

Support your favorite art making space!

- YOUTH STUDIO
- MULTI-PURPOSE STUDIO
- PAINTING, DRAWING + PRINTMAKING STUDIO
- CERAMICS STUDIO
- PHOTOGRAPHY STUDIO



\$2,500 LEVEL

- Premier logo recognition on studio door
- Premier recognition in CREATE catalog with relevant class offerings
- Website recognition

\$1,000 LEVEL

- Logo recognition on studio door
- Recognition in CREATE catalog with relevant class offerings
- Website recognition



GALLERY SPONSORSHIP

Each year the gallery hosts 8-12 exhibition openings drawing attendance of over 1,000. Annual foot traffic in the gallery space is estimated at 5,000. All 2018 gallery exhibitions will be curated and managed by Bronwyn Minton, Director of Exhibits and Programs. Exhibitions will explore the theme of Community and highlight Art Association classes, programs and offerings.

\$5,000

Premiere on-wall logo recognition, premier recognition in CREATE catalog, press release recognition, website recognition

\$2,500

On-wall logo recognition, premier recognition in CREATE catalog website recognition

GET IN TOUCH

To confirm your sponsorship, please contact Jill Callahan
jill@artassociation.org or 307-733-6379 ext. 112

THANK YOU!



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307.733.6379 **WWW.ARTASSOCIATION.ORG**
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